

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media
Attention: Accounts Payable
25 Whitlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515573-1	08/28/16	August 2016	08/01/16 - 08/23/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4438	4438

Flight Dates	Order #	Alt Order #
08/17/16 - 08/23/16	1515573	08348264

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	720	830

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/19/16	08/19/16	The View	11A-12PM	----1--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/19/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM
2	08/19/16	08/19/16	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$530.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$530.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/19/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-002HD	\$530.00 NM
3	08/19/16	08/19/16	Ellen	4-5p	----1--	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/19/16	4:39 PM	Ellen	4-5p	:30	ISTV-16-003HD	\$525.00 NM
4	08/19/16	08/19/16	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$1,100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/19/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-002HD	\$1,100.00 NM
5	08/19/16	08/19/16	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/19/16	8:54 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$600.00 NM
6	08/20/16	08/20/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM

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Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4438	4438	

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	6:14 PM	Sat 6pm News	6-630p	:30	ISTV-16-002HD	\$350.00 NM
7	08/20/16	08/20/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	6:59 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	ISTV-16-003HD	\$700.00 NM
8	08/20/16	08/20/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	7:39 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	ISTV-16-003HD	\$400.00 NM
9	08/20/16	08/20/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	7:54 PM	Sat Jeopardy	Sat 7:30-8PM	:30	ISTV-16-002HD	\$700.00 NM
11	08/21/16	08/21/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----1	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	8:24 AM	Sun 8-9am News	Sun 8-9am	:30	ISTV-16-003HD	\$265.00 NM
12	08/18/16	08/18/16	Th 5pm News	5-6pm	---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	---1---	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/18/16	5:39 PM	Th 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
13	08/18/16	08/18/16	Good Morning America	7-9AM	---1---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/18/16	8:12 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$600.00 NM
14	08/18/16	08/18/16	Jeopardy	7:30-8PM	---1---	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	---1---	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/18/16	7:34 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$1,325.00 NM
15	08/23/16	08/23/16	The View	11A-12PM	-1-----	:30	1	\$350.00	NM

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1515573-1	08/28/16	August 2016	08/01/16 - 08/23/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4438	4438	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	11:34 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM
16	08/23/16	08/23/16	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-002HD	\$265.00 NM
17	08/23/16	08/23/16	Ellen	4-5p	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	4:18 PM	Ellen	4-5p	:30	ISTV-16-003HD	\$525.00 NM
18	08/23/16	08/23/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$600.00 NM
19	08/23/16	08/23/16	Good Morning America	7-9AM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	8:59 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NM
20	08/23/16	08/23/16	Jeopardy	7:30-8PM	-1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	7:34 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$1,325.00 NM
21	08/17/16	08/17/16	The View	11A-12PM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/17/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-002HD	\$350.00 NM
22	08/17/16	08/17/16	Ellen	4-5p	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/17/16	4:45 PM	Ellen	4-5p	:30	ISTV-16-003HD	\$525.00 NM
23	08/17/16	08/17/16	W 5pm News	5-6pm	--1----	:30	1	\$525.00	NM

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/17/16	5:44 PM	W 5pm News	5-6pm	:30	ISTV-16-002HD	\$525.00 NM
24	08/17/16	08/17/16	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	--1----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/17/16	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$1,100.00 NM
25	08/17/16	08/17/16	Good Morning America	7-9AM	--1----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/17/16	8:53 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NM
26	08/18/16	08/18/16	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	---1---	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/18/16	6:15 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$1,200.00 NM
27	08/21/16	08/21/16	Matter of Fact	SUN 10-1030A	-----1	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----1	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	10:26 AM	Matter of Fact	SUN 10-1030A	:30	ISTV-16-002HD	\$265.00 NM
28	08/23/16	08/23/16	Dr. Oz M-F 10-11a	10a-11a	-T-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-T-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	10:11 AM	Dr. Oz M-F 10-11a	10a-11a	:30	ISTV-16-002HD	\$265.00 NM
Total Spots							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,465.00
<u>Agency Commission</u>	\$2,469.75
<u>Net Amount Due</u>	\$13,995.25

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